

# Business Snapshots

## MINUTE READS

**AWARD WINNER:** Doris Ng of Appleton, co-owner of GingeRootz Asian Grille, a full-service Asian restaurant, was among the winners of the Make Mine a Million Dollars Business competition. The package includes assistance with marketing, mentoring and technology designed to fuel growth. She was recognized for her ability to tap an underserved market and emerged from the highly competitive field by demonstrating how her business would leverage new sales channels to broaden her customer base. Other winners included an executive search and consulting firm from Denver and a home health care company from Long Island, N.Y.

More than 1,200 applications were submitted for this year's Los Angeles competition from which 20 finalists were selected to compete. The 10 awardees join a group of Make Mine a Million Dollar Business winners, now totaling 112. Launched in 2005 by Count Me In, the leading not-for-profit provider of resources for women entrepreneurs, and founding partner Open from American Express, the Make Mine a Million Dollar Business program helps women entrepreneurs build million-dollar enterprises.

The Hollywood event Jan. 23 was highlighted by keynote presentations from Stephanie Schaffer, winner of NBC'S 2007 "The Apprentice," and Nely Galan, Latina media mogul and celebrity contestant in the new series "The Celebrity Apprentice."